

THE BROAD RIPPLE GAZETTE

PO Box 55973 • Indianapolis, IN 46205

Advertising Contract

CONTACT

Business Name _____ Contact _____

Address _____ Zip Code _____

Phone _____ Email _____

DETAILS

Term of Contract 6 issues other ___ issues Camera ready Yes No

Color Ad Yes No Gazette ad creation Yes No
(\$30/hr design fee)

Run in next issue Yes No ___ issue
(bi-weekly)

6-Issue runs can be invoiced. Shorter terms pay in advance. Checks payable to Broad Ripple Gazette.

SIZING AND PRICING

AD SIZE (W x H)	SINGLE ISSUE	6 ISSUE CONTRACT (Discount Rate)		
		Cost Per Issue	Total Cost	Savings Per Issue
		B&W / Color	B&W / Color	B&W / Color
<input type="checkbox"/> Full Page - 10" x 15.5"	\$395 / \$515	\$360 / \$460	\$2160 / \$2760	\$35 / \$55
<input type="checkbox"/> Half Page 10" x 7.75" or 5" x 15.5"	\$226 / \$290	\$195 / \$255	\$1170 / \$1530	\$31 / \$35
<input type="checkbox"/> Quarter Page - 5" x 7.75"	\$135 / \$170	\$110 / \$140	\$660 / \$840	\$25 / \$30
<input type="checkbox"/> Eighth Page - 5" x 4"	\$84 / \$103	\$68 / \$83	\$408 / \$498	\$16 / \$20
<input type="checkbox"/> Business Card - 3" x 2"	\$45 / \$59	\$30 / \$40	\$180 / \$240	\$15 / \$19
<input type="checkbox"/> Map Page Ad - 1.5" x 2"	\$25 / \$30	\$15 / \$18	\$90 / \$108	\$10 / \$12
<input type="checkbox"/> Back Page Ad (as space permits)	<i>ask for quote</i>	<i>ask for quote</i>	<i>Rates are subject to change without notice</i>	

Cost per issue _____ Total Cost _____

We hereby agree to the above terms of contract :

Advertiser _____	Date _____	Gazette Ad Seller _____
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CC PAYMENT

CREDIT CARD BILLING ADDRESS

(Street) (City) (Zip Code)

MC VISA _____
DI AMEX _____
Exp ___ / ___ 3-digit Card ID (4-digit for AMEX) _____

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