

# THE BROAD RIPPLE GAZETTE

PO Box 55973 • Indianapolis, IN 46205

*Advertising Contract*

CONTACT

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

DETAILS

Term of Contract  6 issues  other \_\_\_ issues Camera ready  Yes  No

Color Ad  Yes  No Gazette ad creation  Yes  No  
(\$30/hr design fee)

Run in next issue  Yes  No \_\_\_ issue  
(bi-weekly)

**6-Issue runs can be invoiced. Shorter terms pay in advance. Checks payable to Broad Ripple Gazette.**

SIZING AND PRICING

AD SIZE (W x H)	SINGLE ISSUE	6 ISSUE CONTRACT (Discount Rate)		
		Cost Per Issue	Total Cost	Savings Per Issue
	B&W / Color	B&W / Color	B&W / Color	B&W / Color
<input type="checkbox"/> Full Page - 10" x 15.5"	<b>\$435 / \$567</b>	<b>\$396 / \$510</b>	<b>\$2376 / \$3060</b>	<b>\$39 / \$57</b>
<input type="checkbox"/> Half Page 10" x 7.75" or 5" x 15.5"	<b>\$248 / \$320</b>	<b>\$215 / \$281</b>	<b>\$1290 / \$1686</b>	<b>\$33 / \$39</b>
<input type="checkbox"/> Quarter Page - 5" x 7.75"	<b>\$149 / \$187</b>	<b>\$120 / \$154</b>	<b>\$720 / \$924</b>	<b>\$29 / \$33</b>
<input type="checkbox"/> Eighth Page - 5" x 4"	<b>\$92 / \$114</b>	<b>\$74 / \$91</b>	<b>\$444 / \$546</b>	<b>\$18 / \$23</b>
<input type="checkbox"/> Business Card - 3" x 2"	<b>\$48 / \$62</b>	<b>\$32 / \$42</b>	<b>\$192 / \$252</b>	<b>\$16 / \$20</b>
<input type="checkbox"/> Map Page Ad - 2" x 1.5"	<b>\$27 / \$32</b>	<b>\$15 / \$18</b>	<b>\$90 / \$108</b>	<b>\$12 / \$14</b>
<input type="checkbox"/> Back Page or Page 2 Ad (as space permits)	<i>ask for quote</i>	<i>ask for quote</i>	<i>Rates are subject to change without notice</i>	

Cost per issue \_\_\_\_\_ Total Cost \_\_\_\_\_

We hereby agree to the above terms of contract :

Advertiser _____	Date _____	Gazette Ad Seller _____
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CC PAYMENT

The Gazette works hard to keep advertising prices low. You can help us by paying by check to eliminate the credit card fees. If you wish to pay by CC, we happily accept all cards.

Check this box to receive a secure direct email invoice from our credit card processor Square  
**OR for \$5 processing fee, fill out below for us to manually enter it.**

CREDIT CARD BILLING ADDRESS ZIP CODE \_\_\_\_\_

MC VISA \_\_\_\_\_  
DI AMEX \_\_\_\_\_  
Exp \_\_ / \_\_ 3-digit Card ID (4-digit for AMEX) \_\_\_\_\_

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